

Social Media

For the Modern Gentleman

Prepared for the Brothers of Gamma Tau



Overview

- Roles, Records, and Life Events
- Past and Future
- Investigations
- Legal Action

Roles and Records

- What Do Your Friends Say About You?
- Is Social Media Just for Fun?
- Image Becomes Reality?
- What are Your Dreams?

Past and Future

- Perception of Historical Figures
- Political Candidates and other Public Figures
- Predictive Behaviors

Investigations

- Internal Corporate Action
- Insurance Coverage
- Police Surveillance
- Civil Court Cases
- Your Freedom

Legal Action

- Libel
- Slander
- Copyright
- Privacy
- Can You be Instagram Married?

Q & A

Do You use Social Media
or
Does it Use You?